

Niagara Falls Soup Kitchen Volunteer Information

Social Media/Graphic Design Marketing Volunteer



Are you familiar with social media outlets, MailChimp, fundraising websites such as CanadaHelps, Canva or graphic design, digital marketing, and more? Then you might be a perfect fit for our volunteer roster! We are looking for 1-2 volunteers to assist in social media management and graphic design. If you think you have what it takes, send your application in today!

Responsibilities:

- Communicate with interested donors, sponsors, volunteers, and clients through the Soup Kitchen Facebook, Instagram, and Gmail account
- Create e-newsletters through MailChimp to keep subscribers up to date
- Develop and implement marketing strategies designed to grow the brand awareness
- Public Relations
- Social Media (creation of thank-you posts, event flyers, graphics, videos, reels, etc.)

Requirements:

- Experience or post-secondary diploma/degree in Marketing, Communications or a related field
- Knowledge of digital social media, public relations, content marketing
- Excellent oral and written communication skills